

**CLAIMS**

- 1        A tubular lamp comprising a lamp vessel (10) which accommodates a light source  
(11a, 11b, 11c), wherein a first part of the lamp vessel is provided with a coating (13)  
5        reflective of radiation emitted by said light source, a second part of the lamp vessel being  
further provided with a light-absorbing coating (14) comprising pigments incorporated in a  
sol gel matrix.
- 2        A tubular lamp as claimed in claim 1, wherein the first part is distinct from the second  
part.
- 10      3        A tubular lamp as claimed in claim 2, wherein the first part represents substantially  
half of the lamp vessel and the second part represents substantially half of the lamp vessel.
- 4        A tubular lamp as claimed in claim 1, further comprising at least one end cap (12a),  
said end cap comprising orientation means (20a) for cooperating with a lamp housing  
intended to receive said lamp.
- 15      5        A tubular lamp as claimed in claim 4, wherein said orientation means comprise at  
least one orientation pin (20a).
- 6        A tubular lamp vessel having a first part provided with a reflective coating and a  
second part provided with a light-absorbing coating comprising pigments incorporated in a  
sol gel matrix.
- 20      7        A luminaire comprising a tubular lamp as claimed in claim 1.